

# HEYWARDS

Chartered Accountants & Registered Auditors

[www.heywards.co.uk](http://www.heywards.co.uk)



Members of The Institute of Chartered Accountants  
In England and Wales

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## Welcome to Heywards

Heywards is a three-partner firm of Chartered Accountants, based in the heart of London's West End district. Established in 1914, we cater to the business needs of a large variety of enterprises ranging from private individuals & sole traders to substantial companies.

We utilise modern technology including the very latest computer software & hardware and aim to provide a personal, prompt, efficient and also professional service at competitive rates with all our clients assured of partner attention.

Our reputation is based on the quality and standard of the services we provide and staff members have a high standard of technical competence and personal skills.



## About Heywards

Heywards was established in 1914 by Arthur C Heyward and has since grown in both size and reputation. Over the years we have developed a large and varied clientele. Our clients range from private individuals & sole traders to substantial companies.

We have clients in many fields of business including hotels, entertainment, broadcasting, leisure, fashion, property, manufacturing, wholesale and retail, charities and professions - to name but a few.

Clients benefit from our long standing experience and expertise in the financial world. Our partners & staff are qualified to deal with a range of financial issues that arise in the day-to-day running of any company.

At Heywards, we believe the foundation of good business practice is based on trust. We work closely with all our clients to build up a solid and professional working relationship.

As a result many of our clients are long term and we have been able to oversee the growth of their businesses from mere ideas on a notepad right through to the formation of a successful company.

## Partners

**Howard Strudwick FCA** served his articles with a top 20 firm. He qualified in 1972 and joined Heywards in 1974, becoming a partner 2 years later. Howard is married with two children and his interests include supporting Barnet FC as well as playing guitar and keyboards in his own band.

**Paul Samuels BA FCA** joined the practice after graduating in 1980, where he served his articles. He qualified in 1983, and became a partner in 1985. His interests include keeping fit and playing badminton. He also supports Arsenal FC.

**Shashi Patel BA ACA** trained and qualified in 1990 in the audit group of a top twenty practice in London. He joined Heywards in 1992 and became a partner in 1999. His interests include foreign travel, film, photography and playing squash and tennis.



## Services

### Accounting and Book-keeping

- Preparation of annual accounts
- Provision of computer bureau services
- General book-keeping

### Auditing

- Undertaking audits in compliance with company law
- Preparation of reports for enterprises regulated by various bodies including:- FSA- Law Society- ABTA- OPRA- Charity Commission

### Value Added Tax

- Advising on registration
- Preparation of VAT returns
- Advising on accounting for VAT

### Management Information

- Preparation of interim/management accounts
- Budgeting
- Cash flow forecasting

### Taxation Services

- Personal
- Corporate
- Inheritance Tax
- Capital Gains Tax
- General Tax Planning
- Self Assessment

### Payroll

- Preparation of payrolls
- Advising on all PAYE matters
- Preparation & completion of all Inland Revenue documentation

### Secretarial Services

- Company formations
- Dealing with all Companies House documentation
- Maintenance of Statutory Books
- Advising on all secretarial functions

### Information Technology

- Advising on software and hardware installations
- Utilisation of client data for accounts preparation
- Maintenance of accounting taxation and secretarial software on our systems

### Other Services

- Advising on the setting up of a new business
- Personal & family financial advice
- Investigations
- Feasibility studies

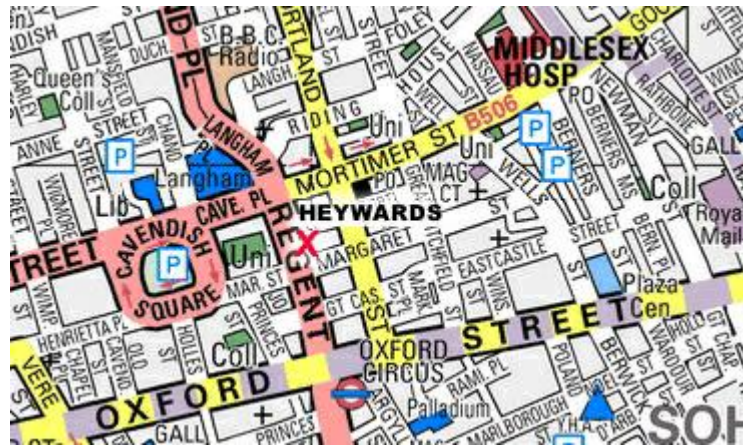


## Contact Us

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For more information visit our website at:  
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